

The STARLIGHT Spring School

The STARLIGHT Spring School was held in Pragelato, Italy, from 15th to 19th April 2024

The second School of the STARLIGHT project was held in Pragelato, Italy, from 15th to 19th April 2024. During the week, the **fourteen STARLIGHT participants**, hosted by the two Italian partners of the project, i.e. **GAL EVV** and **INAF**, not only learned about **experiential tourism** and **territorial marketing**, but they also put into practice their theoretical knowledge through the creation of an **Experience Box**.

Indeed, after discovering the village of **Pragelato** and its surroundings, e.g. **Usseaux**, **Pomaretto**, and **Fenestrelle**, the STARLIGHT participants had the chance to meet with **experts** and **local stakeholders** in order to develop an Experience Box consisting of **three tour packages** specifically designed for the territory of the **Chisone Valley**.

In particular, the STARLIGHT participants, divided into three groups, created three tourism experiences deeply linked to the territory, namely ***In Search of the Dahu***, a scavenger hunt through the streets of Pragelato and the towns nearby, ***Night & Natura***, a guided hike to Pian dell'Alpe to rediscover our sense of belonging to nature through local myths and legends, and ***Daherbs***, a guided walk in search of the wild edible herbs of the valley with a final stargazing session.

In the true spirit of the **Erasmus+ STARLIGHT project**, the three experience packages of the **Dahu-themed Experience Box** are not only meant to enhance the **local territory, history, and legends**, but also to attract tourists and to allow them to **reconnect with nature**, away from the chaos and the light pollution of the city.

On the last day of the STARLIGHT Spring School, the participants also had the chance to present their Experience Box at the final **multiplier event**, hosted by **Confcooperative Piemonte** and with the participation of **Turismo Torino e Provincia**, **Infini.to – Planetarium of Turin**, **Museum of Astronomy and Space**, and **CTC Turismo Cooperativo**. On this occasion, all of the materials designed by the STARLIGHT participants during the week, from **reels to videos and playlists**, were shown to the local stakeholders as part of the presentation of their experience packages.

The STARLIGHT partnership:

Istituto Nazionale di Astrofisica	Italy (Lead Partner)
Land Tirol – Tiroler Umwelthanwaltschaft	Austria
National Business Development Network	Bulgaria
Kultur und Arbeit e.V.	Germany
Gruppo Azione Locale Escartons e Valli Valdesi s.r.l.	Italy
RRA Severne Primorske d.o.o. Nova Gorica	Slovenia
Fundación Camino Lebaniego	Spain

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