

## CALL FOR PARTICIPANTS

### CONTEXT

STARLIGHT, “Skills for Tourism And Recognition of the importance of dark skies”, is a project funded by the Erasmus+ EU program. STARLIGHT project aims at increasing job opportunities for young Europeans (18-35) with an education/training background in tourism and upskilling for already active touristic operators, identifying innovative sectors in line with market trends and specifically the promotion of dark skies as a competitive asset for sustainable and experiential tourism.

STARLIGHT will involve 60 participants to learn scientific notions on astronomy, biodiversity, history and culture, light pollution. They will be trained to create an innovative business, build experience boxes to be offered to tourists and finally learn how to tell the story of our skies and transform this into a job opportunity.

The partnership covers six European countries (Austria, Bulgaria, Germany, Italy, Slovenia and Spain) and encompasses various competences such as astronomy, nature preservation, cultural heritage, local development and sustainable tourism.

More information about the project here:

STARLIGHT [website](#)

STARLIGHT on [Facebook](#)

STARLIGHT on [Instagram](#)

STARLIGHT on [LinkedIn](#)

### COURSE CONTENTS

STARLIGHT aims at providing learning and job opportunities to young people (18-35 years old) and new skill to already active touristic operators.

The course is made by:

- **ACTIVITY 1**

Free use of the training material contained in the STARLIGHT toolkit to provide a knowledge base for participants on Dark Skies.

Three main topics will be covered:

- Culture&Heritage
- Biodiversity & Human Wellbeing and Health
- Astronomy

- **ACTIVITY 2 – 3 half days from April to June 2023 (indicative period)**

3 webinars to transform knowledge acquired in activity 1 into skills to operate on the market and engage the audience. The storytelling approach will be central in this activity.

The webinars will focus on 3 main topics:

- Scientific popularisation on astronomy and biodiversity/nature preservation
- Experiential Tourism. How do we transform knowledge acquired in an experience for tourists?





- Entrepreneurship, territorial and digital marketing. How to we sell what we learned to potential clients/tourists?

- **ACTIVITY 3A – Bansko, Bulgaria - OCTOBER 2023 (indicative period)**

It is a 5 days residential school in Bansko, Bulgaria.

The main topic is entrepreneurship, digital marketing and customer care, experiential purchase, etc. The aim is to support participants in building their career. It will be organized in a Hackathon format with the aim to present a business model embedding dark skies observation for tourism purpose. The results will be then presented in a multiplier event.

**ACTIVITY 3B – Luserna San Giovanni – MAY 2024 (indicative period)**

It is a 5 days residential school in Luserna San Giovanni, Italy.

The main topic is territorial marketing benefiting from an enriching exchange with local economic operators and tourism policy makers to build an “Experience Box”, a complete tourist package ready to be sold. It will be used a storytelling approach. There will be cooperation with local touristic operators and tourism policy makers.

**ACTIVITY 3C – Picos de Europa National Park – SEPTEMBER 2024 (indicative period)**

It is a 5 days residential school in Picos de Europa National Park, Spain.

The main topic is biodiversity preservation and environmental protection from light pollution and thus how dark skies can improve and enrich landscape and nature experience. There will be cooperation with local touristic operators and tourism policy makers. It will be used a Living Lab approach to build an “Experience Box” for a tourist offer conjugating biodiversity, stargazing, orientation and history.

**VENUE:**

ACTIVITY 1: online (self-study)

ACTIVITY 2: online

ACTIVITY 3A: Bansko, Bulgaria

ACTIVITY 3B: Luserna San Giovanni, Italy

ACTIVITY 3C: Picos de Europa National Park, Spain

**NUMBER OF POSITIONS AVAILABLE**

**Activity 1 open for all candidates**

**Activities 2&3 upon selection according to candidates' evaluation.**

**Participation to the schools is mandatory for at least one destination according to number of applying candidates and availabilities, participation to more than one destination could be possible depending on availability.**

Austria: 9

Bulgaria: 11

Germany: 9

Italy: 11

Slovenia: 9

Spain: 11



The available positions are considered for:

- 1- **Young Europeans under 35 years old** (born between 1988 and 2005 included. The participant must be 18 years of age at the time of the school mobility) with an interest in dark skies observation, sustainable tourism, biodiversity and light pollution impact (from 60% to 90% of the participants)
- 2- **Active touristic operators** (from 10% to 40% of the participants). Tourist operators already active in the sector. They can be entrepreneurs, employees, freelance, etc. The economic sectors include:
  - 1) Accommodation
  - 2) Gastronomy
  - 3) Travel and tours
  - 4) Destination management
  - 5) Guiding and experience making

## CANDIDATES' ELIGIBILITY CRITERIA

### REQUIREMENTS:

Young Europeans	Active touristic operators
Be a young European aged between 18 and 35 (born between 1988 and 2005 included. The participant must be 18 years of age at the time of the mobility)	Be an active touristic operator (entrepreneurs, employees, freelance) in one of the following sectors: accommodation, gastronomy, travel&tours, destination management, guiding and experience making
CV and motivation letter (max 1 page), both in English	
Language: English as the vehicular language (at least lower intermediate B1)	
Clear commitment to participate in the project until the end of the activities – to be demonstrated in the motivation letter.	
To participate to activity 3 (the schools), it is mandatory to reside (also temporarily) in one of the partner countries (Austria, Bulgaria, Germany, Italy, Slovenia, Spain)	

## PRIORITIES

Preference will be given to candidates with the following characteristics:

- Reside (also temporarily) in one of the partner regions
- High school degree-diploma or Bachelor's degree in tourism or similar
- Previous work or voluntary experience in organisations/associations/projects related to the project subjects (astronomy, tourism, biodiversity, nature preservation, local development/culture, exchange experiences...)
- Working condition and difficulty to enter the labour market
- Good knowledge of digital and IT tools
- Good communication and interaction skills
- In the event of equal skills, priority will be given to participants under 30 years of age



## PROCEDURES OF SELECTION

- 1- Documental analysis and first list for candidates
- 2- Individual interview
- 3- Final discussion among partners

In the application e-mail candidates will be asked to indicate preferences for the school destinations (3A, 3B, 3C). The preference expressed does not identified the definitive destination. Candidates and destinations will be matched according to preferences expressed but also availabilities and selections process. The choice communicated by the selection board will not be changed.

## WHAT IS COVERED BY THE PROJECT?

The costs for the schools will be covered by the project up to a maximum sum guaranteed by the project.

The maximum amount guaranteed for accommodation and meals is 58 € per day per participant. The reimbursement of travel costs is guaranteed according to the ErasmusPlus mileage bands up to a maximum amount explained in the table in Annex I.

Any higher costs will have to be covered by the participants.

The partners organising the schools will do their utmost to keep the costs of accommodation and meals low.

## WHAT IS NOT COVERED BY THE PROJECT?

Devices to participate to the online and in presence activities.

## SUBMISSION AND DEADLINE:

The application e-mail must be sent by **01/12/2022** to the following address:

**[starlight.erasmus@gmail.com](mailto:starlight.erasmus@gmail.com)**

The application e-mail must contain:

- CV in English including the privacy statement<sup>1</sup>
- Motivation letter in English (max. 1 page)
- Country of residence
- Order of preference for school attendance

Applying for the project activities, participants accept "information on the processing of personal data" (see ANNEX II).

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<sup>1</sup> I hereby authorize the use of my personal data in accordance to the GDPR 679/16 - "European regulation on the protection of personal data"



## ANNEX I

Maximum travel costs covered by the project for the residential schools:

<b>Participant country of residence</b>	<b>A1 Bulgaria School</b>	<b>A2 Italy School</b>	<b>A3 Spain School</b>
Austria	275 €	210 €	275 €
Bulgaria	23 €	320 €	360 €
Germany	320 €	320 €	275 €
Italy	275 €	23 €	275 €
Slovenia	275 €	320 €	275 €
Spain	410 €	275 €	23 €



## ANNEX II

### Information on the processing of personal data

Information on the processing of personal data for the purposes of the Erasmus+ Project “STARLIGHT” (Skills for Tourism And Recognition of the importance of dark skies)

#### Why this information

The information provided below describes, as required by the “Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC” (“General Data Protection Regulation”, hereinafter “GDPR”), the processing operations performed on your personal data by the National Institute for Astrophysics (hereinafter referred to it as “INAF”), acting as Data Processor.

Your personal data will be processed for the management and implementation of the “STARLIGHT” Project - funded by the European Program “Erasmus+” (Key Action 2: Cooperation between organizations and institutions), and governed by “Regulation (EU) 2021/817 of the European Parliament and of the Council of 20 May 2021 establishing Erasmus+: the Union Programme for Education, Training, Youth and Sport and repealing Regulation (EU) No. 1288/2013”.

The processing of your personal data will be based on principles of correctness, lawfulness and transparency, ensuring that your privacy and your rights are respected, and may be carried out manually or electronically or in any case with the aid of computerized or automated tools, pursuant to Article 5 of the GDPR and to Legislative Decree No. 196 of 30 June 2003, “Data Protection Italian Code”.

#### Data controller

The data controller, i.e. the body that determines how and why your personal data are processed, is the Istituto Nazionale per l’Analisi delle Politiche Pubbliche (INAPP), whose Head Office is located at Corso d’Italia n. 33, IT-00198, Rome (PEC-Certified email: [agenziaerasmusplusinapp@pec.it](mailto:agenziaerasmusplusinapp@pec.it), switchboard +39 06.854471). By delegation of the European Commission, INAPP acts as the National Agency (NA) of the EU program “Erasmus+” for the “Education and Vocational Training” area. INAPP is subject to supervision by the Ministry of Labor and Social Policy.

#### Data Processor

The data processor, i.e. the body that on behalf of the Data controller processes your personal data, is the Istituto Nazionale di Astrofisica (INAF).

INAF has its Head Office in Rome (Viale del Parco Mellini, 84 – I-00136 Email: [direzione.generale@inaf.it](mailto:direzione.generale@inaf.it), PEC-certified email: [inafsedecentrale@pcert.postecert.it](mailto:inafsedecentrale@pcert.postecert.it), phone: +39 06.355339) and acts as Coordinator of the STARLIGHT Project, funded by the EU program “Erasmus+”. INAF was instituted by Legislative Decree No. 296 of 23 July 1999, and was subsequently reorganized by Legislative Decree No. 138 of 4 June 2003. INAF is supervised by the Ministry of University and Research.



### **Data Protection Officer**

INAF has appointed a Data Protection Officer (DPO), to whom you can contact for all matters relating to the processing of your personal data and for the exercise of your rights under the GDPR. The Data Protection Officer can be contacted at the following addresses:

- National Institute of Astrophysics, Viale del Parco Mellini n. 84 - 00136 Rome - Italy
- Email: [rpd@inaf.it](mailto:rpd@inaf.it)
- PEC-Certified email: [rpd-inaf@legalmail.it](mailto:rpd-inaf@legalmail.it).

### **Legal basis for the processing**

Your personal data are collected and processed by INAF for the management, organisation and coordination of the activities related to the "STARLIGHT" Project and in order to fulfil all the obligations deriving from the "Regulation (EU) 2021/817 of the European Parliament and of the Council of 20 May 2021 establishing Erasmus+: the Union Programme for Education, Training, Youth and Sport and repealing Regulation (EU) No 1288/2013". For the regulation of general and specific conditions and of mutual obligations and responsibilities (including rules on the processing of personal data), INAPP and INAF have entered into a Grant Agreement (No. 2021-1-IT01-KA220-VET-000034771).

We will not use your personal data for automated decision-making, including profiling.

### **Categories of personal data**

In the context of the management, organisation and coordination processes of the activities included in the "STARLIGHT" Project, the personal data subject to processing are contact information, such as first name and last name, email address and/or telephone number, and bank account information (i.e. for payments or reimbursement of expenses).

### **Data recipients**

Your personal data are processed by staff from the INAF, acting on specific instructions concerning purposes and arrangements of such processing, according to Article 29 of the GDPR. Furthermore, the Data Processor may communicate your personal data externally, to the following third parties, as their activity is essential for achieving the above-mentioned purposes – also in relation to the functions assigned to them by law:

- public authorities;
- banks and/or other financial institutions, payment services providers, insurance companies, etc.;
- other public or private entities, appointed as data processors by the INAF pursuant to Article 28 of the GDPR.

### **Will your data be processed abroad?**

Data transfer outside the EU or to international organisations is not contemplated.



### **Your rights**

You have the right to:

- access your personal data that we process;
- rectify inaccuracies in personal data that we hold about you;
- restrict the processing in certain ways;
- obtain a copy of your data in a commonly used electronic form.

If you would like to exercise your rights, or have any concerns regarding how we have handled your personal information, please contact our Data Protection Officer at [rpd@inaf.it](mailto:rpd@inaf.it).

You also have the right to lodge a complaint with the Garante per la Protezione dei Dati Personali, the Italian supervising authority, pursuant to Article 77 of the GDPR, or else to bring a judicial proceeding pursuant to Article 79 of the GDPR.

### **Data retention**

We will retain your data for as long as is necessary to fulfil the purposes we collected it for (according to the so-called “principle of storage limitation” Article 5(1)(e) of the GDPR), including for the purposes of satisfying any legal, accounting or reporting requirements and of preserving the archival and historical memory of the INAF’s institutional activities.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and the applicable legal requirements.